

## ERMP 2014

### List of Accomplishments

#### ERMP Advocacy

- Had representation at the Sundance Film Festival – 11<sup>th</sup> year
- Maintained the North Carolina Film Awards with a new website online entry process
- Had representation at the Full Frame Documentary Film Festival in Durham – 11<sup>th</sup> year
- Had representation at the Eastern North Carolina Film Festival in Winterville – 1st year
- Attended the Board of Advisors meeting at Piedmont Community College
- Attended the Board of Advisors meeting at School of Communication Arts
- Attended and Represented ERMP at the School of Communication Arts Career Day
- Release 11 press releases
- Created and maintained online news section of the website
- Maintained the Crafty Award contest – 4th year
- Conducted third year of online voting for Crafty Award for four counties
- Maintained the Carolina Lily Talent Pageant – 4th year
- Developed new website for the Crafty Award
- Developed new website for the Eno Honors
- Developed new website for the Carolina Lily Talent Pageant
- Continued to support Jessica Lucas as the 2014 Miss Carolina Lily
- Planned 2015 NC Film Industry Arbor Day Project for Miss Carolina Lily
- Jessica Lucas represented the title Miss Carolina Lily at the Miss NC USA pageant and was in the top 15 out of 53 contestants from around the state of NC
- Released Happy Holiday animation for Facebook and the website
- Released Happy New Year animation for Facebook and the website
- Members of the Board of Directors, Advisors and Senior Staff attended the Governor's Mansion Open House
- Hosted the North Carolina Film Awards from October through December with 25 submissions accepted
- Attended as a Presenter the Eastern North Carolina Film Festival
- Hired a Lobbyist – Tony Adams – to lobby the NC State Legislature on behalf of independent NC filmmakers
- Posted photos from the Governor's Mansion photo shoot on Facebook and the website
- Alex Chaffee spearheaded and completed the effort to setup a GoFundMe page for the Backlot Project
- Conducted aggressive marketing in 50 Facebook Groups to promote the NCFA
- Published 143 articles on the ERMP News section of the website
- We have met with all the members of the House and Senate.
- Among the legislators we have had meetings with are several key leaders in both the House and Senate, including the House Speaker Pro-Tem, the House Majority Leader and Majority Whip, two Deputy Majority Whips, the Chair of the Appropriations Committee and two Vice-Chairs, the Chair of the Commerce Committee and three Vice-Chairs, the Vice Chairman of the Finance Committee, and several other influential members of the House. In the Senate we have met with Majority Whip, the Joint Majority Caucus Leader, the Co-Chair of the Finance Committee, and other influential members. Also, we have met with the Speaker of the House's chief of staff and the chief of staff to the Senate majority Leader.
- We had a meeting with the head of the NC Film Commission.
- We were interviewed and had discussions with staff of the John Locke Foundation and by the chief state legislative reporter for the Associated Press.
- On Thursday March 13<sup>th</sup>, we met with the lobbyist representative for Screen Gems Studio to discuss with them our proposals for making the film incentive program more effective and beneficial for North Carolina based media production companies and our ideas on increasing industry-wide employment of North Carolina workers.
- ERMP's Film Incentive Program was put before the Secretary of Commerce, Deputy Budget Director Art Pope, Governor's Legislative Liaison Fred Steen and Governor McCrory.
- Sent Thank You Letters to 77 NC Legislators in the House of Representatives who voted for a key NC Film Incentive amendment
- Met with the NC Film Office Director
- Patrick Manss developed an alternative initiative for the NC film industry
- Co Sponsored the Premiere of SilentEdge's newest movie at the School of Communication Arts
- Developed and produced two ERMP short sleeve black sports shirts for testing – very successful
- Expanded ERMP.TV to include subsidiary sites for Media and Award Event

## ERMP Corporate

- Maintained Vimeo.Com website to experiment with streaming HD footage
- Maintained a strategic relationship with Skylee Entertainment
- Maintained a strategic relationship with John Kerans, Jr. Productions
- Maintained a strategic relationship with Silent Edge Entertainment
- Maintained a strategic relationship with the Triangle Arts Entertainment Group
- Maintained a strategic relationship with Stewart Nelsen's Secondson Films
- Maintained a strategic relationship with Aravind Ragupathi
- Created a strategic relationship with the NINE25 PRODUCTIONS
- Created a strategic relationship with the Gabriel Vilsaint Photography
- Created a strategic relationship with the Adams and Associates Government Relations
- Created a strategic relationship with the Eastern North Carolina Film Festival
- Sent out Holiday greeting cards for 13th year in a row
- Reduced volunteer base and staff to 28 by November
- Released 3 ERMP Metrics Reports (EMR)
- Filed all appropriate IRS and NC Department of Revenue forms
- Maintained financial software db for 2014
- Utilized Google Analytics software on ERMP website to track activity and publish reports in EMRs
- Mailed Organizational Status Placement Postcards to all members
- John Kearns, Jr. maintained the ERMP office in CA. Updated the physical address on our website.
- Emailed to all members the Goals for 2014
- Emailed to all members the Accomplishments for 2013
- Ensured that all members of ERMP who had a Facebook page was a Friend of the ERMP Facebook page
- Contacted 500 listed video production companies in NC to create the Coalition of NC Filmmakers
- Developed the CofNCF email distribution list
- Elected a new Board of Directors President – William C. Vatavuk
- The Board of Directors met from March to November via Skype Conference Call
- Had a Board of Directors face to face meeting in November
- Three new Board of Directors were added; Jason Damico, Eric Barstow, and Billy Nicholson
- Past Board of Director's President Joe Johnson V matriculated to the Board of Trustees as a Member
- The Board of Trustees role was solidified and codified
- Started the redesign of the ERMP.TV website
- Redesigned the Access database reports for the ERMP Metrics Report (EMR)
- Redesigned and maintained an updated copy of the most recent organizational charts on the website
- Redesigned the ERMP Metrics Report (EMR)
- Standardized agenda for Miss Carolina Lily
- Released Birthday Greeting email each month highlighting ERMP staff born in that month
- Updated and maintained the categories for the News section of the website
- Developed and printed the 2014 ERMP Reflection Poster
- Sent out 2013 ERMP Reflection Poster to all members
- Developed 2015 ERMP Goals
- Emailed to all members the Goals for 2015
- Developed the Accomplishments for 2014 list
- Emailed to all members the Accomplishments for 2014
- Switched over to Outlook Email from Pegasus Email
- Brought in three new Board of Advisors; LaMont Johnson, Joe Montanti, and Sherri Robinson
- Developed and printed new ERMP website branded business cards for the Executive Director
- Leased Adobe Creative Suites software for ERMP software development
- Met with Sons of our Father's music Composer three times
- Set up Skype Conference Calls for the Board of Directors
- Incorporated new web architecture for award programs
- Patrick Manss was appointed the Program Director of the NCFA by President William C Vatavuk
- Patrick Manss, as webmaster, maintained cloud and web services for the ERMP.TV website
- Webmaster Patrick Manss initiated the design of 'Eno Cloud', a cloud storage and communication platform
- Webmaster Patrick Manss began the application process for a nonprofit grant license for several Microsoft products including 'Lync'