

ERMP 2015 List of Goals

ERMP Advocacy

- Communicate with county commissioner chairs via letters and a CD presentation packet asking them to support the film and television industry and incentives. Create CD in February, mail in March
- Attend RiverRun, Full Frame Documentary, Carrboro and Cuccalus film festival if invited via Press Pass
- Petition to have county boards issue proclamations indicating support of the NC Film Incentives for Home Movie Day October 20th via letter and email during July, August and September
- In March, petition the Mayor's Office of Asheville, Statesville, Winston-Salem, Greensboro, Charlotte, Durham, Raleigh, Chapel Hill, Goldsboro, Greenville, New Bern and Wilmington requesting a directive for department and office staff under their auspices to cooperate and assist with filmmakers
- Continue Lobby efforts with Tony Adams as our Lobbyist with the North Carolina Legislature
- Continue to build the Coalition of North Carolina Filmmakers
- Hold Crafty Awards online in October; announce in November
- Establish a Crafty Winners Showcase page in the new website
- Develop "About Us" ERMP videos for the ERMP website
- ERMP Officials to meet with NC Film Office Officials five times in 2015 in January, March, May, July and October
- Continue representation on Board of Advisors for School of Communication Arts
- Continue representation on Board of Advisors for Piedmont Community College
- Conduct a NCFA event in May through June and November through December timeframe
- Promote NCFA so that NCFA realizes a 20% submission growth rate for each event.
- Continue with our support of Jessica Lucas as our Miss Carolina Lily
- Establish a set agenda for appearances for the Miss Carolina Lily
- Establish a North Carolina Film Industry Arbor Day Celebration project

ERMP Corporate

- Maintain corporate strategic industry relationships
- Maintain ERMP website
- Launch a new ERMP website design
- Improve the SEO findings for the website
- Maintain Crafty Awards website
- Develop and maintain Eno Honors website
- Develop and maintain Miss Carolina Lily Talent Pageant website
- Develop and maintain the North Carolina Film Award website
- File all appropriate IRS and NC Department of Revenue forms by end of March
- Maintain financial software db
- Email all appropriate yearly forms to ERMP staff
- Board of Directors meet via Skype Conference Call all months except December
- Board of Trustees meet via Skype Conference Call three times in the year
- Board of Directors host two fundraisers in the year
- Senior Staff release three Eno Metric Reports in the year
- Membership Certificates are mailed to appropriate members for 2015
- 2014 Reflection Poster mailed to all ERMP members