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Subject: ERMP Hires Lobbyist

Eno River Media Production announced on Friday February 14, 2014 the hire of lobbyist Tony Adams.

Tony L. Adams, the founder of Adams and Associates Government Relations, has for the past 14 years been the executive director of the NC Outdoor Advertising Association. Among his chief duties Adams served as the legislative lobbyist for the NCOAA. From 2000 through 2013, under his leadership the billboard industry was highly successful in achieving its legislative goals, and Adams has been rated among the most influential lobbyists in North Carolina five out of the past six legislative sessions, based on surveys of legislators, fellow lobbyists and the press conducted by the NC Center for Public Policy Research.

Before becoming director of the NC Outdoor Advertising Association in 2000, Adams worked for 15 years as the director of Partners of Wake County, a mentorship program for at-risk youth that was used as the model for the statewide Governor's one-on-one programs.

Adams majored in political science at the University of North Carolina and is married to Judy M. Adams, the former manager of the Junior League of Raleigh's Bargain Box thrift store.

"Through my years of experience with the outdoor advertising industry I have been privileged to work with many business and industry leaders, including the film and entertainment industry. During that time I have seen firsthand how valuable the entertainment industry has become to the economic vitality of our great state, through the creation of jobs and economic growth, both at the state level and in local communities throughout North Carolina. I believe strongly in the mission of Eno River Media Productions in helping the movie and television industry grow throughout the state, and look forward to being a part of that effort," said Tony.

Tony will work directly with Anthony Dowling, Executive Director of ERMP and John Demers, Film Incentive Project Director. Tony will be working to advance and transform the movie and television industry of North Carolina through various state sponsored programs. He will work with coalition partners and impacted aggregate industries across the state to push for positive measures on state level movie and television industry issues.