

Raleigh, NC – February 22, 2013 – Miss Charlotte Teen USA, Jessica Lucas was officially crowned Miss Carolina Lily 2013 tonight in Raleigh, NC.

Jessica is the 18 year old daughter of Pamela & Kevin Lucas of Roseboro, NC and attends Lakewood High School as a senior. She is an honor roll student and active in the Beta Club, art club, science club, key club, media club, year book staff, FBLA club, PGC Mentor, and is active on the golf team. Jessica also films the sporting events at her school for the local newspaper. Jessica is in the top 12 of her class and has been awarded with the art award, PGC Mentor of the year award as well as Academic All-Star. Jessica is also an actor, model and loves to sing, ride horses, paint, draw, read, bake and decorate cakes. Miss Carolina Lily 2013 has appeared in Fashion shows, the Westcott photography magazine, Super Models Unlimited magazine, Pride of Pageantry magazine, Glitzy Girl Magazine, Lifestyles magazine for the Fayetteville Observer and has written an article for Glitzy Girl magazine called "Teen Trends". Her acting skills have helped to get a part in a movie promo called "Death of a Vampire" and "Awakenings". She has shot print work for multiple movie roles as well.

Jessica has participated in events such as the Lotus Survival Foundations Fundraiser, "Laughter for the Cause". She plans on working with local charities such as the Humane Society, Salvation Army, and Habitat for Humanity, Stomp out Bullying, and many other charities. Jessica hopes that her title will enable her to have a bigger voice to take her charity state wide and one day nationwide. Her motto is "I am a mentor first and a beauty queen second".

In addition, Miss Carolina Lily 2013 will be the official spokesperson for Eno River Media Production.

Additional information about the Miss Carolina Lily can be found at www.ermv.tv .

Mission Statement:

The mission of the Miss Carolina Lily Talent Pageant is to promote health, fitness and inner beauty among women of all ethnic groups while producing positive role models for the community; to develop women that will promote self-confidence, self-worth, moral, academic and social support for our youth; and to recognize and support sustainable green initiative within our state.

Why a Green Initiative Pageant?

Champions of the Green Movement advocate the sustainable management of resources and stewardship of the environment through changes in public policy and individual behavior. In its recognition of humanity as a participant in (not enemy of) ecosystems, the movement is centered on ecology, health, and human rights.

Eno River Media Production projects promote and support, through a variety of media, North Carolina's unique arts community, non-profit organizations and the positive entrepreneurial spirit found in diverse communities throughout our state. Our name propels our organization to follow a green sustainable program where possible in our

industry. With each of our projects, ERMP's purpose is to strengthen and promote the entertainment industry. A well run and locally managed pageant highlighting the green movement can achieve both goals.

History of the North Carolina State Wild Flower: Carolina Lily

North Carolina designated the Carolina Lily (*Lilium michauxii*) as the official State wildflower in 2003. This spectacular wildflower grows throughout North Carolina, from the forests and hills of Cherokee County to the coastal swamplands of Hyde and Pamlico Counties.

The stem of the Carolina lily can grow up to 4 feet high and can have up to 6 flowers at the summit (1-3 is more common). The flower petals are brilliant red-orange with brown spots and curl back to overlap.

The Carolina Lily grows throughout the southeast, from West Virginia to Florida, blooming as late as October (though most blooms are seen between July and August).

Sponsors for the event are Eno River Media Production, Silent Edge Entertainment, President's Volunteer Service Awards, VolunteerMatch and Talent One Agency.