

Eno River Media Press Release

Raleigh, NC
September 23, 2016

On October 3, 2016 Anthony Dowling, Executive Director for Eno River Media Production, headquartered in Raleigh, NC, announced a new member of the Board of Advisors for Eno River Media.

**James Waugh
Board of Advisors**

James was born in Athens, Georgia in May 1993. He attended and graduated from Athens Academy with the class of 2011. James then attended and graduated from UNC-Chapel Hill with the class of 2015 with a B.A. Journalism and Mass Communication.

While learning about advertising and digital media in the journalism school, Mr. Waugh was the CEO of a student-run creative agency called Heeprint Communications. They provided affordable services to nonprofits and other organizations. After graduating, James worked as the Content Marketing Manager for an Education Tech startup called Lea(R)n, which helps teachers and district leaders evaluate digital tools.

Recently, Mr. Waugh founded Bidio, Inc. His company helps creators get sponsored without sacrificing authenticity. Bidio Inc.'s unique system empowers independent artists, explorers and innovators to conduct header bidding. The artists control the price, and sponsors compete for exclusive logo placements.

James states; "I'm excited to join ERMP! This will be a great opportunity for me to exercise various abilities, such as fundraising, marketing and event planning. Overall, my goal is to support filmmakers who love North Carolina like I do."

James Waugh joined Eno River Media Board of Advisors in September of 2016.

What is a Board of Advisors?

A board of advisors is a small group of people which meets periodically to offer advice and direction to a company. Members of the board of advisors do not usually have a share in the company, and they do not bear legal responsibilities for the company's actions. Generally, small and startup firms use a board of advisors so that they get a firm footing in their market, and people on the board are chosen on the base of expertise and prestige.

About Eno River Media

Eno River Media, established in 1999 as a North Carolina nonprofit organization, strives to educate the film and television workforce to be pioneers of industry by providing exceptional education, enhancing business connections, and increasing public awareness.

Working with a network of industry professionals, Eno River Media supports efforts to establish more full time independent media industry jobs and create a stronger, permanent film economy through professional development education.