Eno River Media Press Release

Raleigh, NC September 23, 2016

On September 23, 2016 Anthony Dowling, Executive Director for Eno River Media Production, headquartered in Raleigh, NC, announced the new members of the Board of Advisors for Eno River Media.

## **John Worley**

## **Board of Advisors**

John was born on July 11, 1960 in Monterey, CA. He graduated from Jones Senior High School in Orlando, Florida in 1978 and then from Valencia Community College in 1980.

Mr. Worley joined the Army in 1982 and retired in 1994. While stationed in Germany, John started his musical career in 1986 in Stuttgart Germany. There was no hip-hop other than the records the DJ's were spinning in the clubs. John formed the hip hop group New School Posse. In that same year, they recorded their first single "Rock Hard Troopers". Since that moment, John hasn't stopped producing music.

Mr. Worley returned to the States in 1990 and formed his music production company, Merge Production. John has completed 11 CDs 15 videos, and countless studio tracks. He conducts band tours throughout the Carolinas promoting his clients.

John is also the owner of the record label RichENT. Of several successful songs, one went platinum; "Hip Hop Ain't Dead". His record label also had the indie video of the year in 2012 entitled Imma Make It by artist Dwayne Bane. Other famous artists on the label are DJ Baby who sold 53,000 CDs, and King Strat who is the backbone of all groups.

Mr. Worley is currently working on a documentary about North Carolina hip hop entitled "From the Studio to the Stage."

John joined Eno River Media in early October of 2015.

## What is a Board of Advisors?

A board of advisors is a small group of people which meets periodically to offer advice and direction to a company. Members of the board of advisors do not usually have a share in the company, and they do not bear legal responsibilities for the company's actions. Generally, small and startup firms use a board of advisors so that they get a firm footing in their market, and people on the board are chosen on the base of expertise and prestige.

## **About Eno River Media**

Eno River Media, established in 1999 as a North Carolina nonprofit organization, strives to educate the film and television workforce to be pioneers of industry by providing exceptional education, enhancing business connections, and increasing public awareness.

Working with a network of industry professionals, Eno River Media supports efforts to establish more full time independent media industry jobs and create a stronger, permanent film economy through professional development education.