



ERM 2018 List of Goals

ERM Advocacy

- Attend RiverRun, Full Frame Documentary, Carrboro and Cucalorus film festival
- Continue advocacy efforts with the North Carolina Legislature
- Continue to build the Coalition of North Carolina Filmmakers
- Conduct and publish the Crafty Awards in November
- Conduct and publish the Eno Spirits Awards in November
- Establish a Crafty website
- Have a Winners Showcase page in the new Crafty website
- Continue "About Us" ERM videos for the ERM website
- ERM Officials to meet with NC Film Office Officials three times in 2018 in February, June, and October
- Continue representation on Board of Advisors for School of Communication Arts
- Continue representation on Board of Advisors for Piedmont Community College
- Conduct a NCFA event in May through June and November through December timeframe
- Continue with our support of Miss Carolina Lily
- Hold 2nd annual Miss Carolina Lily pageant
- Continue the North Carolina Film Industry Arbor Day Celebration project
- Produce two short movies with Silent Edge Entertainment
- Promote the NC Premiere Facebook page
- Promote the NC Film Festival Facebook page
- Create ERM Internet TV Channel on Roku
- Establish a Barton College Film Festival

ERM Corporate

- Board lead effort to create and promote a dues paying membership driven organization
- Maintain corporate strategic industry relationships
- Issue Cardinal Vendor Certificate for 2018
- Maintain ERM website
- Maintain Crafty Awards website
- Develop and Maintain Miss Carolina Lily Talent Pageant website
- Maintain the North Carolina Film Award website
- Develop and Maintain the North Carolina Film Coalition website
- File all appropriate IRS and NC Department of Revenue forms by end of March
- Maintain financial software db
- Email all appropriate yearly forms to ERM staff
- Board of Directors meet via Phone Conference Call all months except December
- Senior Staff release three Eno Metric Reports in the year
- Membership length certificates are mailed to appropriate members for 2018
- Develop an arts focus parade in Zebulon, NC
- Develop Industry Bank
- Develop Industry Film Fund
- Fund and utilize the Eno Scottrade Account