



ERM 2017 List of Accomplishments

ERM Advocacy

- Had representation at the Sundance Film Festival – 14th year
- Utilized filmfreeway.com website for NCFA submissions since 2014
- Had representation at the Full Frame Documentary Film Festival in Durham – 14th year
- Had representation at the Eastern North Carolina Film Festival in Winterville – 4th year
- Attended the Board of Advisors meeting at Piedmont Community College
- Attended the Board of Advisors meeting at School of Communication Arts
- Added two new Board of Advisors; Rob Underhill and Teresa Womack
- Board of Directors held a reception for the two new Board of Advisors at Briercreek Restaurant
- Issued 12 press releases
- Issued 167 posts on the Eno River Media Facebook page
- Issued 200 posts on the Eno River Media Production Facebook page
- Maintained online news section of the website till July by adding news feed from Hollywood Reporter Magazine
- Maintained the Crafty Award contest – 7th year
- Maintained the Carolina Lily Talent Pageant – 7th year
- Conducted 3rd NC Film Industry Arbor Day Project for Miss Carolina Lily – Holly Trees planted across the state
- Members of the Senior Staff attended the Governor's Mansion Open House
- Hosted the North Carolina Film Awards for Spring Season May – June 2017 – 149 submissions
- Hosted the North Carolina Film Awards for Fall Season November – December 2017 - 143 submissions
- Registered Tony Adams as lobbyist to the NC State Legislature on behalf of independent NC filmmakers
- Posted photos from the Governor's Mansion photo shoot on Facebook and the website
- Conducted aggressive marketing in 140 Facebook Groups to promote the NCFA
- Staff met with members of the House and Senate
- Met with the NC Film Office Director
- Held 2nd annual Asheville Film Festival in September 2017 at AB Tech College
- Attended the Longleaf Pine Film Festival for 4th year
- Eno Spirits Award judged beers from 17 breweries across the state
- Grew NCFO to 35 members by December 2017
- NCFO gave 4 public concerts in 2017
- NCFO participated in the Steampunk MidAtlantic Comicon
- NCFO released first CD of conducted scores performed and recorded by orchestra
- NCFO released promotional Tee Shirts for sale
- NCFO released promotional magnets for sale
- Eno River Media slogan for 2017 released
- North Carolina Film Award Judges pool grew to 10 active members by December 2017
- North Carolina Film Award Judged 138 movies in the Spring Season and 140 in the Fall Season
- Attended two meetings of the local chapter of the Autodesk® Animation User Group Association (AAUGA)
- Several Members of the Board of Directors attended 2 meetings of the Trifilm Society in 2017

ERM Corporate

- Maintained a strategic relationship with John Kerans, Jr. Productions
- Maintained a strategic relationship with Silent Edge Entertainment
- Maintained a strategic relationship with the Triangle Arts Entertainment Group
- Maintained a strategic relationship with the Adams and Associates Government Relations
- Maintained a strategic relationship with the Eastern North Carolina Film Festival
- Maintained a strategic relationship with Brooks Pearce
- Maintained a strategic relationship with Breakiron Animation
- Maintained a strategic relationship with Uptone Pictures
- Maintained a strategic relationship with Motion Picture Television Fund for NCFO
- Maintained a strategic relationship with Alec Sitton Photography
- Sent out Holiday greeting cards for 16th year in a row
- Sustained volunteer base and staff at 17 by December
- Released 3 Eno Metrics Reports (EMR)
- Filed all appropriate IRS and NC Department of Revenue forms
- Filed all NC Secretary of State Lobby Forms as Principal
- Maintained financial software db for 2017
- Utilized Google Analytics software on ERM website to track activity and publish reports in EMRs
- Mailed Organizational Status Placement Postcards to all members
- John Kearns, Jr. maintained the ERM office in CA. Updated the physical address on our website.
- Emailed to all members the Goals for 2018
- Emailed to all members the Accomplishments for 2017
- Maintained the NC Film Coalition email distribution list
- The Board of Directors met from January to October via Telephone Conference Call
- Board of Directors conducted face to face meeting in November at Golden Corral in Durham, NC
- Maintained an updated copy of the most recent organizational charts on the website
- Released Birthday Greeting email each month highlighting ERM staff born in that month
- Leased Adobe Creative Suites software for ERM software development
- Recruited new webmaster
- Renewed the PO Box in Raleigh
- Maintained the Facebook Metrics report charting Facebook page group stats