



ERM 2018

List of Accomplishments

ERM Advocacy

- Had representation at the Sundance Film Festival – 15th year
- Utilized filmfreeway.com website for NCFA submissions since 2014
- Had representation at the Full Frame Documentary Film Festival in Durham – 15th year
- Attended the Board of Advisors meeting at Piedmont Community College
- Attended the Board of Advisors meeting at School of Communication Arts
- Added one new Board of Advisors; John Stamey
- Issued 88 posts on the Eno River Media Facebook page
- Issued 148 posts on the Eno River Media Production Facebook page
- Maintained the Crafty Award contest – 8th year
- Maintained the Carolina Lily Talent Pageant – 8th year
- Conducted 4th NC Film Industry Arbor Day Project for Miss Carolina Lily – Holly Trees planted across the state
- Members of the Senior Staff attended the Governor's Mansion Open House
- Hosted the North Carolina Film Awards for Spring Season May – June 2018 – 8 submissions
- Hosted the North Carolina Film Awards for Fall Season November – December 2018 - 8 submissions
- Posted photos from the Governor's Mansion photo shoot on Facebook and the website
- Conducted aggressive marketing in 151 Facebook Groups to promote the NCFA
- Staff met with members of the House and Senate
- Attended the Longleaf Pine Film Festival for 5th year
- Eno Spirits Award judged beers from 12 breweries across the state and issued 41 awards
- Eno River Media slogan for 2018 released
- North Carolina Film Award Judges pool grew to 12 active members by December 2018
- Attended one meeting of the local chapter of the Autodesk® Animation User Group Association (AAUGA)
- Completed and premiered the short movie Detour

ERM Corporate

- Maintained a strategic relationship with John Kerans, Jr. Productions
- Maintained a strategic relationship with Silent Edge Entertainment
- Maintained a strategic relationship with the Triangle Arts Entertainment Group
- Maintained a strategic relationship with the Adams and Associates Government Relations
- Maintained a strategic relationship with the Eastern North Carolina Film Festival
- Maintained a strategic relationship with Brooks Pearce
- Maintained a strategic relationship with Breakiron Animation
- Maintained a strategic relationship with Uptone Pictures
- Maintained a strategic relationship with Motion Picture Television Fund for NCFO
- Maintained a strategic relationship with Alec Sitton Photography
- Sent out Holiday greeting cards for 17th year in a row
- Sustained volunteer base and staff at 17 by December
- Released 3 Eno Metrics Reports (EMR)
- Filed all appropriate IRS and NC Department of Revenue forms
- Maintained financial software db for 2017
- Utilized Google Analytics software on ERM website to track activity and publish reports in EMRs
- Mailed Organizational Status Placement letters to all members
- John Kearns, Jr. maintained the ERM office in CA.
- Emailed to all members the Goals for 2019
- Emailed to all members the Accomplishments for 2018
- Maintained the NC Film Coalition email distribution list
- Maintained our IMDB status rating consistently high
- The Board of Directors met from January to October via Telephone Conference Call
- Board of Directors conducted face to face meeting in November in Raleigh, NC
- Maintained an updated copy of the most recent organizational charts on the website
- Released Birthday Greeting email each month highlighting ERM staff born in that month
- Maintained the Facebook Metrics report charting Facebook page group stats