



ERM 2020

List of Accomplishments

ERM Advocacy

- Utilized filmfreeway.com website for NCFA submissions since 2014
- Had representation at the Full Frame Documentary Film Festival in Durham – 16th year
- Attended the Board of Advisors meeting at Piedmont Community College
- Attended the Board of Advisors meeting at School of Communication Arts
- Added two new Board of Directors; Rob Kellum and Eric Barstow
- Added six new Board of Advisors; Josh Bradford, Wil Williams, Jack Eagen, Debra Hooper, Brent Atwood, and Bo Dobson
- Issued 88 posts on the Eno River Media Facebook page
- Issued 148 posts on the Eno River Media Production Facebook page
- Maintained the Carolina Lily Talent Pageant – 9th year
- Conducted 5th NC Film Industry Arbor Day Project for Miss Carolina Lily – Holly Trees planted across the state
- Members of the Senior Staff attended the Governor’s Mansion Open House
- Hosted the North Carolina Film Awards for Spring Season May – June 2019 – 8 submissions
- Hosted the North Carolina Film Awards for Fall Season November – December 2019 - 8 submissions
- Posted photos from the Governor’s Mansion photo shoot on Facebook and the website
- Conducted aggressive marketing in 151 Facebook Groups to promote the NCFA
- Staff met with members of the House and Senate
- Eno River Media slogan for 2019 released
- Screened the short movie Admit One to the Living Arts College Film Students – 30 attended
- Completed and premiered the short movie Admit One at the Living Arts College – 40 attended
- Made fully operational and programmable, the EnoTV online channel

ERM Corporate

- Maintained a strategic relationship with John Kerans, Jr. Productions
- Maintained a strategic relationship with Silent Edge Entertainment
- Created a brand new website
- Switched web domain names from ermp.tv to enorivermedia.com
- Redesigned the Testimonial Page on the website
- Obtained four new original testimonials
- Redesigned business cards
- Redesigned press passes
- Members of the Board of Directors and Executive Staff met in October to tour the Nightmare Factory
- Sent out Holiday greeting cards for 18th year in a row
- Sustained volunteer base and staff at 21 by December
- Filed all appropriate IRS and NC Department of Revenue forms
- Maintained financial software db for 2017
- Mailed Organizational Status Placement letters to all members
- Emailed to all members the Goals for 2020
- Emailed to all members the Accomplishments for 2019
- Maintained the NC Film Coalition email distribution list
- Maintained our IMDB status rating consistently high
- The Board of Directors met from January to November via Telephone Conference Call
- Maintained an updated copy of the most recent organizational charts on the website
- Released Birthday Greeting email each month highlighting ERM staff born in that month
- Created an Eno Shorts Doc Intro short version and long version
- Created and posted six promotional videos celebrating our 20th anniversary online