



ERM 2020 List of Goals

ERM Advocacy

- Attend Full Frame Documentary film festival
- Continue advocacy efforts with the North Carolina Legislature
- Tape new "About Us" ERM videos for the ERM website
- ERM Officials to meet with NC Film Office Officials three times in 2019 in February, June, and November
- Continue representation on Board of Advisors for School of Communication Arts
- Continue representation on Board of Advisors for Piedmont Community College
- Conduct a NCFF event in New Bern
- Hold 4th annual Miss Carolina Lily pageant
- Continue the North Carolina Film Industry Arbor Day Celebration project
- Produce at least one short movie with Silent Edge Entertainment
- Maintain and have changing programming on EnoTV

ERM Corporate

- Maintain Board lead effort to create and promote a dues paying membership driven organization
- Maintain corporate strategic industry relationships
- Issue Cardinal Vendor Certificate for 2020
- Maintain ERM website
- Maintain the North Carolina Film Award website
- File all appropriate IRS and NC Department of Revenue forms by end of March
- Maintain financial software db
- Email all appropriate yearly forms to ERM staff
- Board of Directors meet via Phone Conference Call all months except December
- Membership length certificates are mailed to appropriate members for 2020
- Fund and utilize the Eno TD Ameritrade Account