



2015

Eno River Media proposes the following actions be adopted by the North Carolina Legislature this session. Each can be adopted independently of the other actions. Each action strengthens the entire Film and Entertainment Grant Program. Taken together, this would present a very viable program to filmmakers in North Carolina and the United States.

Continue the North Carolina Entertainment and Film Grant Program.

Establish the Program for six years (three at the least). This enables filmmakers to plan. Making films takes time and one year is too short a window. Having the program established for six years will lend it stability in the eyes of those who will use it.

Increase the ten million grant amount by twenty percent per year for three years starting with year three. Starting with year three helps provide data as to how the grant program is performing to justify the added funding. This adds more money to the program year after year as it grows in popularity.

Lower the threshold for projects that can submit for the grant from five million per project to a hundred thousand dollars per project. This will now include the indigenous North Carolina film community and not just outside large movie houses. This single action will be the catalyst for job creation in the indigenous film industry of NC.

Establish a portion of the grant funds that will go toward offsetting the investment in a production or post production facility.

Each project pledges to implement the Green Production Guide Best Practices.

Adjust the rebate percentage to reflect twenty percent to those who use eighty percent or more actors / talent from out of state. Those companies that use eighty percent or more actors / talent that are in state residents get full twenty five percent rebate.

With these adjustments, the Entertainment and Film Grant Program will directly benefit the indigenous film and television industry companies in North Carolina as well as attract outside investment. Strengthening our film community equals more sustainable jobs in North Carolina.