



## 2019

Eno River Media proposes the following actions be adopted by the North Carolina Legislature this session. Each can be adopted independently of the other actions. Each action strengthens the entire Film and Entertainment Grant Program. Taken together, this would present a very viable program to filmmakers in North Carolina and the United States.

Without adjusting the qualification floor, per-project ceiling, the total annual allocated pool of money for film grant awards or criteria for qualifying, add one additional provision:

1. Any film that is ABOUT North Carolina including features North Carolina including prominent recognizable persons or location within the state as part of the film and story, shall be eligible for an additional 10% award of the available grant money. In other words, rather than a 25% Grant to film in NC, 35% Grant for a film shot in NC that is ABOUT NC.

If enacted, this change would:

- a. Offer the country's highest film incentive for any film with a \$20 Million budget (qualified spend) or less, including Georgia.
- b. Provide no disincentive off the current plan, to any filmmaker who, for artistic reasons, does not feature NC in the story.
- c. Cost NC nothing since the Grant is based on a pool of money (from current year plus unspent from previous years) awardable until exhausted. That aspect would remain unchanged.

2. The term "About North Carolina" shall be taken to mean that North Carolina is named in the film's Title or within the story, specifically names the State of North Carolina, or by name, highlights or features any of the state's recognizable cities or landmarks, or any of its prominent citizens not less than three times in a manner that is not intended to be derogatory or defaming.

This proposal merely seeks to allocate that pool of money more favorably to film or TV projects that are designed to benefit North Carolina more than those which receive less. No film, about NC or not, gets preference in applying or qualifying for the funds; only that films ABOUT NC are eligible for more than films NOT about NC.