



ERM 2020 List of Accomplishments

ERM Advocacy

- Utilized filmfreeway.com website for NCFE submissions since 2019
- Made Front Page Headlines in New Bern Newspaper for NCFE
- Issued Weekly Posts to the Facebook ERM Page, Group and Profile Accounts
- Maintained the Carolina Lily Talent Pageant – 10th year
- Conducted 6th NC Film Industry Arbor Day Project for Miss Carolina Lily – Holly Trees planted across the state
- Hosted the North Carolina Film Awards for Spring Season April – May 2020 – 15 submissions
- Conducted aggressive marketing in 90 Facebook Groups to promote the NCFA
- Added All Past Yearly Legislative Proposals to Home Page of Website
- Eno River Media slogan for 2020 released
- Screened the short movie Admit One to the Living Arts College Film Students – XX attended
- Completed and premiered the short movie Admit One at the Living Arts College – XX attended
- Made fully operational and programmable, the EnoTV online channel
- Added Video Schedule to Website
- Added ERM History to Website
- Added ERM Logo Symbolism to Website
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ERM Corporate

- Maintained a strategic relationship with John Kerans, Jr. Productions
- Maintained a strategic relationship with Silent Edge Entertainment
- Sent out Holiday greeting cards for 19th year in a row
- Sustained volunteer base and staff at 22 by December
- Filed all appropriate IRS and NC Department of Revenue forms
- Treasury Maintained financial software db for 2020
- Mailed Organizational Status Placement letters to all members
- Emailed to all members the Goals for 2020
- Emailed to all members the Accomplishments for 2019
- Maintained our IMDB status rating consistently high
- The Board of Directors met from January to December via Telephone Conference Call
- Maintained an updated copy of the most recent organizational charts on the website
- Released Birthday Greeting email each month highlighting ERM staff born in that month
- Best Fundraiser ever through NCFE
- First stable Treasurer ever
- First use of an industry standard online accounting system
- First Annual Balanced Budget ever
- Highest Treasury amount ever
- Lowered Budget to lowest operating Expense ever
- Only Official ERM bank accounts used
- Added Donate Button bank account/PayPal plugin to Website
- Changed the ERM Donate PayPal email to an ERM Treasury Email Controlled Address
- Most stable Board of Directors ever
- Most Board of Directors meetings ever held in one year
- Added California and Wilmington Office Addresses to Website
- Added Electronic Signup Agreement to Website
- Update All Officer Lists for ERM Umbrella Organizations with North Carolina Secretary of State