



ERM 2021 List of Goals

ERM Advocacy

- Attend Full Frame Documentary film festival
- Continue advocacy efforts with the North Carolina Legislature
- Tape "ERM specific" videos for the ERM website
- ERM Officials to meet with NC Film Office Officials three times in 2021 in February, June, and November
- Continue representation on Board of Advisors for School of Communication Arts
- Continue representation on Board of Advisors for Piedmont Community College
- Conduct a NCFF event
- Continue the North Carolina Film Industry Arbor Day Celebration project
- Fully Program and Maintain EnoTV
- Produce two short movies
- Register progress for future feature film development

ERM Corporate

- Maintain corporate strategic industry relationships
- Issue Cardinal Vendor Certificate for 2021
- Maintain ERM website
- Maintain the North Carolina Film Award website
- File all appropriate IRS and NC Department of Revenue forms by end of March
- Maintain financial software db
- Email all appropriate yearly forms to ERM staff
- Board of Directors meet via Phone or Video Conference Call all months except December
- Membership length certificates are mailed to appropriate members for 2021
- Fund and utilize the Eno TD Ameritrade Account
- Continue to redevelop Advisory Board
- Establish Scholarship Fund
- Establish Fiscal Sponsorship Program
- Send out Holiday Cards
- Email monthly Birthday Emails
- Bring on new Board of Director members
- Onboard new Board of Advisor members
- Explore Grant/Opportunities
- Explore Grant Foundations
- Promote Amazon Smile
- Utilize Microsoft Software Grant