



## 2023

Eno River Media proposes the following actions be adopted by the North Carolina Legislature this session. Each can be adopted independently of the other actions. Each action strengthens the entire Film and Entertainment Grant Program. Taken together, this would present a very viable program to filmmakers in North Carolina and the United States.

Support House Bill 301

Give the Producer a chance to say who gets the grant check. Could be investor.

Carve out \$1,000,000 to advertise the grant program in trade magazines. We must advertise the grant program so it can be utilized. Advertise in NC, surrounding states, CA, LA. Focus on new plan. Ads – not trips.

The excellent changes implemented by past Legislative Sessions were very welcomed. If the Legislature could continue that effort, the good film and television industry businessmen of North Carolina will be able to utilize their state's grant initiative and not just the big boys in Hollywood.