

Level 1: Basic Acknowledgment (Funding of \$65 or less)

• Deliverable:

- o **On-Screen Credit**: Eno River Media's name will appear in the "Special Thanks" section of the end credits.
- Social Media Mention: Acknowledgment in one social media post across the production company's official platforms (e.g., Facebook, Instagram, Twitter).

Level 2: Enhanced Credit (Funding of \$66 - \$130)

• Deliverable:

- On-Screen Credit: Eno River Media will receive a dedicated credit line in the "Funding Provided By" section in the end credits.
- Social Media Feature: Acknowledgment in two social media posts across the production company's platforms, including a brief mention of Eno River Media's role in the film.
- **Website Acknowledgment**: Placement of Eno River Media's logo and name on the production company's website under a "Supporters" or "Sponsors" section for the specific short movie.

Level 3: Prominent Recognition (Funding of \$131 - \$195)

• Deliverable:

- o **On-Screen Credit**: Eno River Media will appear in the opening credits under a "Presented By" or "In Association With" title, in addition to the "Funding Provided By" section in the end credits.
- Social Media Campaign: Acknowledgment in three social media posts, including a brief mention of Eno River Media's role and a tagged collaboration post.
- Website Acknowledgment: A dedicated section on the production company's website featuring Eno River Media's logo, name, and a short description of their contribution.
- o **Press Release Mention**: Inclusion of Eno River Media's name in any official press releases or promotional materials related to the short movie.

Level 4: Premier Sponsorship (Funding of \$196 - \$260)

• Deliverable:

- o **On-Screen Credit**: Eno River Media will receive a prominent "Executive Producer" or "Presented By" credit in both the opening and closing credits.
- Social Media Campaign: Acknowledgment in four social media posts, including one featured post where Eno River Media's role is highlighted in a short video or image post.
- Website and Promotional Material: Prominent placement of Eno River Media's logo and name on the production company's website, along with a detailed acknowledgment in the movie's official promotional materials (posters, trailers, etc.).
- o **Press Release and Screening Mention**: Inclusion of Eno River Media's name in all official press releases, with a verbal acknowledgment during any premiere or screening events.

Additional Deliverable: Memorabilia & Private Screening (All Levels)

As a goodwill gesture, all levels may include a thank-you package containing memorabilia related to the short movie (e.g., a signed poster) and an invitation to a private screening event (virtual or in-person, depending on circumstances).

This structured approach ensures that Eno River Media receives appropriate recognition for their financial contributions, scaled to the level of funding provided.